



MOVING THE
CITIES 2022

OCTOBER 17-28

International Cooperation and Friendship

xRegions

Next steps

- New Mission of the project: internationalization of the 2020 strategy
- Review of knowledge, activities, instruments and activities
- Joint definition of fields of action and thematic areas within a project framework with all partners
- Identification of key activities and projects for the four core areas
- Projected financial planning, acquisition of internal and external approvals and reports
- Organization of a digital congress building networks of all xRegion partners and stakeholders
- Organization of the 1st xR-City in November 2020

Concept of "Designing the future"

Addressing challenges together

- Students from Brazil (UNINOVE, PUCRS, UFRGS), from Germany (FHMS) and from Chile (USACH) are working in international teams of six to seven
- They will be supported and coached by professors from the supporting universities and mentors from local companies and networks
- The sponsors of the challenges come from the city administration
- In the scope of "gamification", the teams are entering a district's competition and the best ideas are rewarded
- The ideas liked best and roughly sketched can then be included in further projects

Service learning

Pulse generator for today

- Service learning combines cognitive learning with the active bond of responsibility in the university environment practice
- Practice:
 - need to actual challenges in the community,
 - are coordinated and carried out in cooperation between the university and local partners
 - offer structured time for reflection and give the opportunity to add knowledge and competences learned in a society in authentic problem contexts and
 - promote social and personal competence

Model approach

Better interlocking of international and regional activities

- A model approach could be a better interlocking of international and regional projects and networks – in combination with trusted partners, coordinated processes and a common digital-based cooperation and interaction platform
- In contrast to the university core processes of education and research, there are no special IT-based solutions for international student projects and internships, joint summer schools or other cooperation processes between universities, companies and society
- In terms of internationalization of home, these could integrate e.g. locally more students and thus potential talents for tomorrow

xRegions

Pilot partners

Partner regions in Asia (South Korea)?

Developing entrepreneurial spirit

Decision makers for tomorrow

- Teaching learning formats for entrepreneurial thinking enable students to align themselves flexibly, autonomously and on their own responsibility in changing professional contexts as required as entrepreneur and intrapreneur
- This strengthens the economy (in the region) through innovative, realized young entrepreneurs and qualified specialists and executives

Concept of "Designing the future"

Design Thinking

- In addition to the teams that work together in São Leopoldo, an additional German team will work on a challenge from Germany (they can solve ideas pitch to the competition)
- Each group also has a mentor (from UNINOVE, PUCRS, UFRGS, USACH, PUCRS, UFPA) Each challenge has a "challenge expert" that is available to the groups from time to time
- Each team will have one team to work in "Team Roadrunner", equipped with specific skill notes, participants optically also a "fix of knowledge"

University partner

- The Pontificia Católica University of Rio Grande do Sul (PUCRS-95) is a university of legal law and the largest Brazilian private university
- The Universidade Federal do Rio Grande do Sul (FURG) is one of the largest state universities in Brazil
- The University of Santiago, Chile (USACH) (Spanish University) of Santiago de Chile is one of the oldest universities in Chile

Global Entrepreneurship Monitor

National entrepreneurial framework

Moving the Cities is a two-week virtual team-based project with international students to address current challenges of their cities, regions or ecosystems.

... to create 6,000 direct jobs per year.

... to be a member of the jury.

The first German-South American Chamber of Industry and Commerce was founded in 1918. The promotion of bilateral economic relations between Brazil or Rio Grande do Sul and Germany is at the heart of this objective.

Moving the Cities powered by xRegions

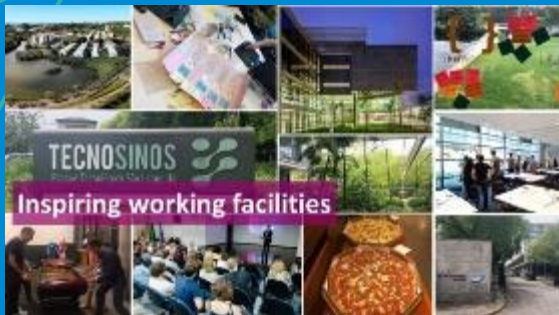
Moving the Cities is an international social entrepreneurship week/hackathon, addressing challenges from the connected ecosystems. International student teams are developing a social business idea in a digital accelerator program. Focused on the **early/middle stages of the Lifelong Learning Cycle**.

Objectives:

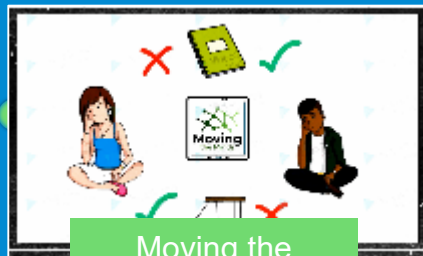
- Uniting students, professors, industry representatives and universities from all over the world
- Facing challenge from an international perspective
- Fostering international education
- Improving intercultural competences
- Strengthening entrepreneurial thinking and action



Moving the Cities 2019: IN BRAZIL



Some Concepts of 2020



Moving the Minds



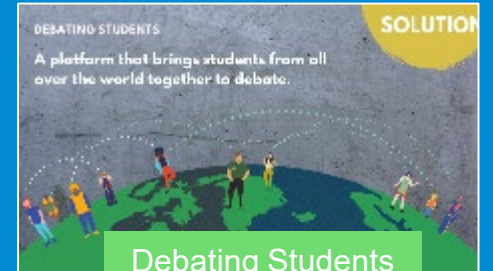
Rareport



World together



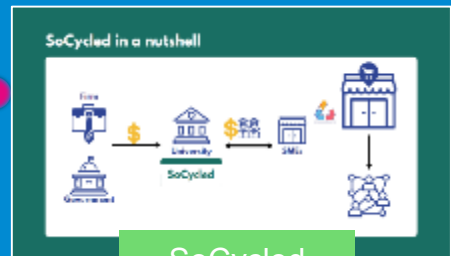
Co-creative space



Debating Students



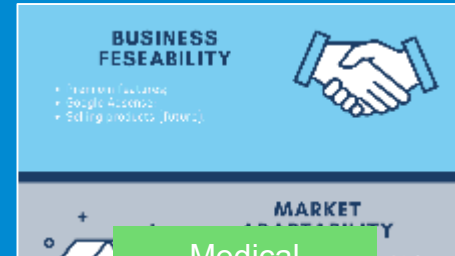
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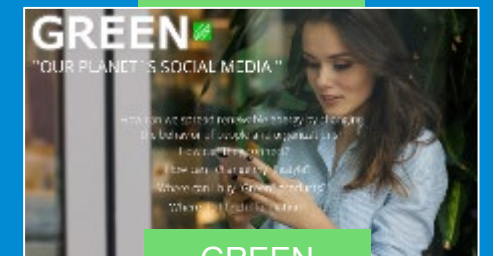
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Naturhoods



Medical booking



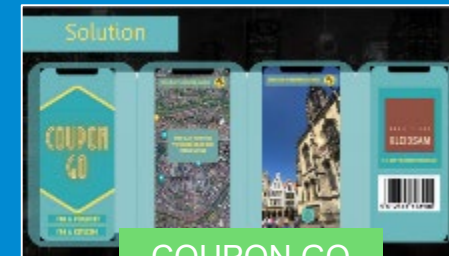
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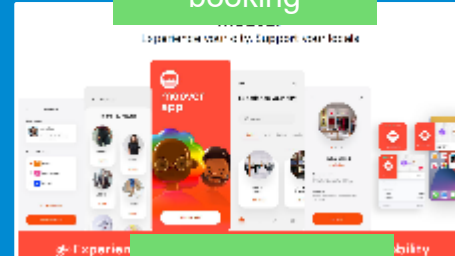
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Paideia-VTutor



COUPON GO

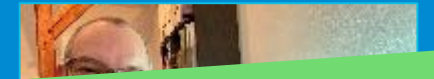
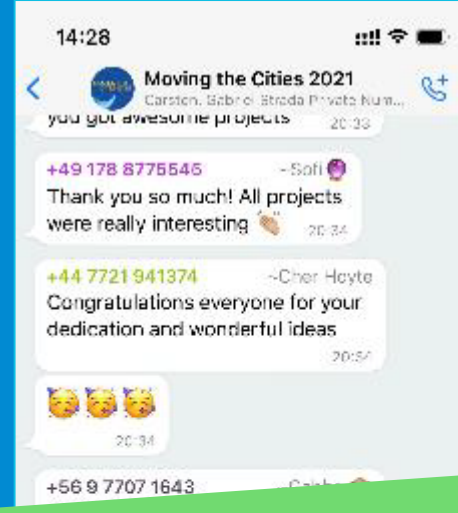
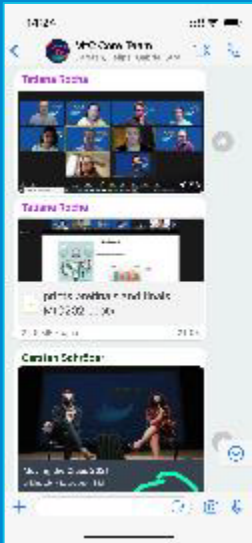


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FIT FOR PLAY

Moving the Cities 2021: HYBRID



In 2021, 140 students in 20 teams from 3 continents, 6 countries and 10 universities participated in the event – supported by 50 team coaches and mentors around the globe. Participants: Students, ecosystem stakeholders.

A special thanks to  for the renewed hospitality.



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS





**Challenges to tackle
this year**

**SUSTAINABLE
HUMAN
SETTLEMENTS**

**SUSTAINABLE
TRANSPORTATION**

**SUSTAINABLE
CITIES**



11 SUSTAINABLE CITIES AND COMMUNITIES



MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE



LEAVING NO ONE BEHIND WILL REQUIRE AN INTENSIFIED FOCUS ON 1 BILLION SLUM DWELLERS



AS CITIES GROW, MUNICIPAL SOLID WASTE PROBLEMS MOUNT



99%

OF THE WORLD'S URBAN POPULATION BREATHE POLLUTED AIR

ACCORDING TO NEW WORLD HEALTH ORGANIZATION AIR QUALITY GUIDELINES OF PM_{2.5} <5 UG/M³



IN SUB-SAHARAN AFRICA, LESS THAN 1/3 OF CITY DWELLERS HAVE CONVENIENT ACCESS TO PUBLIC TRANSPORTATION



Rules of the Game 2022

- We form international teams.
- Student teams address a challenge related to SDG 11.
- Teams work out a concept/solution approach to tackle the addressed challenges.
- The concept can be worked out as an example for one of connected regions but should be transferable to other regions.
- Through sketches, a film, etc. students visualize / demonstrate its functionality.
- After the week teams pitch a concept to a jury.
- The coaches/mentors will support students along the journey.

Previous **Supporters** behind the Teams



Team Coaches

- ... are experts on entrepreneurship.
- ... support to develop entrepreneurial idea.
- ... help, if students are feeling stuck.

Mentors

- ... are leading experts on the specific topic of the challenge.
- ... provide student with firsthand insights into your challenge.
- ... are the sparring partners to bounce back your ideas.